

# What's New At Heirlooms?

Believe it or not, but I still have not told you of all the new designs and other items that I purchased at the Nashville Trade Show that I attended back in February. I bought so many lovely things this year! And so ...

**Designs:** A designer that I have added to my list of favourites is Karen Kluba, whose design company is, Rosewood Manor. The following are the latest designs purchased -

**ROSE:BASKETS - Antique Baskets:** Beside each letter of the alphabet is a basket of flowers. Of this design Karen says, "I have always loved baskets especially old baskets! This sampler is a tribute to all the basket weavers of the world. Thanks for your wonderful creativity!" \$21.00

**ROSE:BLACK - Blackwork Flowers:** Three designs. Stitch them separately or do all three - one below the other, or side by side. In the centre of each design, inside the blackwork decorative border, is a floral cross stitch design (iris, roses and tulips). Of this design Karen says, "The intricacy of blackwork has always fascinated and inspired me to use it in my designs. I love adding colour to the design for a more modern look". \$26.00

**ROSE:SPRING - Spring Quakers:** The names of many spring flowers (e.g. bluebell, crocus, freesia, tulip, lilac aster, etc.) are written amongst many Quaker motifs and flowers. Of this design Karen says, "Spring flowers and a colourful selection of Valdani threads, inspired me to create this design using Quaker motifs to celebrate my favourite season of the year". Of course, one does not have to use the Valdani threads. (I do not stock them). Sampler Threads and Simply Shaker Sampler Threads would create a beautiful piece. \$29.00



ROSE:  
BASKETS

Antique  
Baskets



ROSE:  
BLACK

Blackwork  
Flowers



ROSE:  
SPRING

Spring  
Quakers

**ROSE:SURREY - Surrey House Sampler:** A lovely old-fashioned style of alphabet, a be-ribboned basket of flowers, flower motifs above a floral border with the addition of your initials and the year date. Karen designed and stitched this on a pre-printed fabric, but this would look just as beautiful stitched on a plain fabric. Of this design Karen says, "Working with Fabric Flair I designed this fabric especially for this piece. It reminds me of wallpaper and the two wonderful years spent living in Surrey, England". \$27.50



ROSE:  
SURREY

Surrey  
House  
Sampler

**Gallery location: Wyndom House, 1821 Pakowhai Road, R.D. 3, Napier 4183**

**Fridays: 10am - 4pm (or By Appointment)**

**Phone & Fax: 06 878 1260 : [www.barberryrow.com](http://www.barberryrow.com) : Email: [heirlooms@clear.net.nz](mailto:heirlooms@clear.net.nz)**

**Prices Subject To Change Without Notification**

Shipping & Handling Charges: \$2.00 - \$5.00 or dependent on parcel size  
Please **do not** pay when ordering. An invoice will be sent with the ordered products.

Payment by cheque or credit card (Visa / Mastercard)

*Thank you, Shereilyn*

ROSE:SOW.R - AS Ye Sow (Revised Edition): Previously stocked the original version (and still have a copy in stock) of this design. Of this design Karen says, "This design was originally released in the year 2000; however the photo on the cover did not do the piece justice, so here is the revised edition. **ALL THE FLOWERS OF TOMORROW ARE IN THE SEEDS OF TODAY** is still my all time favourite sampler saying. Although some people will think of their garden when they read these words, I think of planting seeds of knowledge, curiosity, love, faith, hope and charity in my children and grandchildren that will grow into flowers of generosity, patience and tolerance. Children are our flowers of tomorrow".



ROSE:SOW.R  
As Ye Sow (Revised Edition)



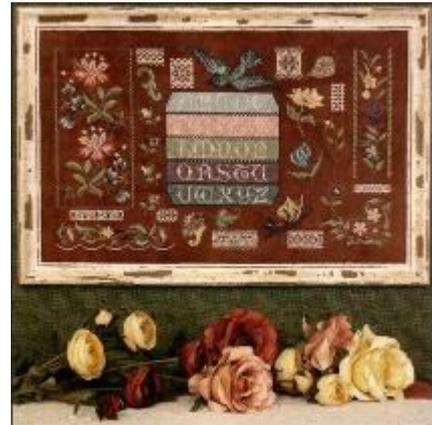
ROSE:SOW  
As Ye Sow (Original Version)

Revised Edition: \$32.00 : Original Version: \$20.00

A couple of other designs that are currently in stock are - ROSE:TIN - Antique Tin Tiles: All letters of the alphabet are in "squares", so too decorative designs. Of this design Karen says, "While on vacation in Arizona a few years ago, I saw some antique tin ceiling tiles in a display that looked like a checkerboard of light and dark tin; this was the inspiration for this piece. I would love to have a tin ceiling in my house someday". \$27.50



ROSE:  
TIN  
Antique  
Tin  
Tiles



ROSE:  
VINTAGE  
Vintage  
Lace

ROSE:VINTAGE - Vintage Lace: Of all her designs on display at the Trade Show in 2010, this is the one that I loved the most. It is so striking having been stitched on this wonderful dark coloured fabric - Belfast Linen : Lupine. It would look just as striking on the fabric that is currently in stock - Chocolate Raspberry. One day - when I can find the time - I would love to stitch this design for myself! Of this design Karen says, "The inspiration for this piece was the study of antique samplers and antique lace designs. The colours used for the samplers were vibrant. Plant dyes were used to achieve them. Today we have over-dyed floss and fabric to help us recreate that antique look. Stitching this piece was like painting with watercolours". \$35.00

In addition to her lovely larger designs, Karen has designed a series of greeting cards. In a pack there is a blank greeting card which has the finished design on the front cover, the chart on the back cover, a matching envelope and a matching adhesive seal. Currently in stock are six different designs. They are -

ROSE:GREET.X - Christmas: Various shaped Christmas trees, a reindeer, a rabbit and a couple of birds

ROSE:GREET.A - Floral Alphabet: Blue flowers, large green leaves and the alphabet.

ROSE:GREET.V - Within: Floral motifs and the verse, "What lies behind us, And what lies before us, Are small matters compared to what lies within us".

ROSE:GREET.ST - Sampler Tree: A floral sampler styled tree.

ROSE:GREET.T - Thank You: A heart and flowers with the words, "Tears are the thank you notes of the soul ... Love is the gift".

ROSE:GREET.F - Floral Garden: A tulip flower with the verse, "If I had a single flower for every time I think of you, I could walk forever in my garden".

All greeting card packs are: \$13.50 each



ROSE:GREET.X  
Christmas



ROSE:GREET.A  
Floral Alphabet



ROSE:GREET.V  
Within



ROSE:GREET.ST  
Sampler Tree



ROSE:GREET.F  
Floral Garden



ROSE:GREET.T  
Thank You

**Copyright:** Sadly, over the past year, there have been endless violations of copyright law. This has prompted the setting up of an international organisation that deals with the offenders. Myself, together with many other designers throughout the world are part of this organisation and we report offenders to the International company. I recently had a regular customer visit the Gallery and we were discussing the *Mystery Sampler* and I was totally shocked by her comment, "I think Mum and I will do it. She can use my pattern". **This is illegal.** Also, a few years ago a lady came into my Gallery explaining that she needed threads to stitch a needlework design that she and a group of other ladies were all going to be stitching at the same time, being helped by a lady that was one of my regular customers. The lady then produced a photocopy of the design that they were to be doing - **and it was one of my designs!** I remembered that the lady who was my regular customer had purchased this design a few weeks previously and on further discussion with the lady who wanted to purchase the threads, discovered that my regular customer had given all the ladies a photocopy of the design and charged them for the photocopy!

Not one of those ladies who were to be stitching the design had thought that they needed to purchase a design from me or to even thank me for it. Yet they all wanted to stitch the design and were willing to pay for a photocopy. And steal from me. Then, just a few months ago, when at my weekly patchwork group get-together, one member arrived with photocopies of a quilt design for everyone so that each person could stitch the same project at one time. Although not a needlework design, copyright still applies to quilt designs. By rights, every person should have purchased a copy of the design. Consequently, I expressed that what they were doing was not the right thing to be done - and the air became "very cool". I have not been back to the group since and will not do so until everyone has completed this particular project. Even though I love these ladies dearly, and I miss the weekly time together, I feel that I cannot associate with them until there are no more of the photocopied designs about or projects being worked.

Karen Kluba of *Rosewood Manor* has been experiencing quite a lot of abuse with her designs recently, thus she has written about it on her website and has given permission for it to be shared with whomever. This is what she has written -



13531 Six Points Road  
Carmel, IN 46032  
Phone #317-574-9186

Welcome to Rosewood Designs

#### Questions about copyright

Rosewood Manor's needlework and quilting designs are all protected by the United States copyright laws. All rights are reserved. It is a violation of the federal copyright law to make and sell items from my copyrighted designs without my permission. It is also a violation of the federal copyright laws to copy and of my charts or patterns.

I am asked frequently to explain my position on copyrights. This written explanation is not copyright and you may share it with your friends, quilt guild, sewing classes, Girl Scout troop or any other group.

If you know of someone who is violating my copyrighted products by making and selling copies of my patterns and designs please let me know either by letter or by e-mailing me at [Karen@rosewoodxstitch.com](mailto:Karen@rosewoodxstitch.com).

Thank you for respecting the copyright laws and the business Rosewood Manor has worked so hard to develop.

#### Copyright Protection- How important is it?

Many needle workers and quilters have discovered our designs and the fun of creating them. I am very happy that so many people enjoy my work. This is a big

compliment to me and my company and I will work hard to produce more designs for you.

Many times I am contacted by someone requesting permission to make and sell finished items from my patterns. Other times I am contacted by a group about selling finished pieces to help raise money for charity.

While making and selling finished items or sharing a chart or pattern may seem a simple issue, these are violations of the federal copyright laws. It also has far reaching ramifications for my company, your local shop owner and the industry in general. In addition to breaking the law, these instances are in essence stealing from my company and the shops that carry my designs, all of which hurt the industry.

Rosewood Manor has been in business since 1998 and is currently found in several shops all around the world, so shop owners enjoy carrying our designs. Rosewood Manor has made an investment in time and money to develop a line of needlework and quilting patterns for shop owners to sell in their business.

If you copy and share those designs and patterns with friends we ALL loose business. Sharing is good, but not when it comes to copyrighted materials. Sharing of these will hurt your local shop owner who has to pay rent, utilities and invest in more inventory to keep their business open so you have a shop to visit.. Sharing of these will hurt me as a designer who has to pay for having charts and patterns printed, storing them until the sell and distributing/marketing the designs.

The way to look at "sharing" or "copying" a cross stitch chart or any copyrighted pattern or material is to liken it to shoplifting. Really, sending a chart via email is EXACTLY the same thing - if you think it's wrong to take something from a shop without paying the, it's just as wrong to send or accept the same item through email. Either way you look at it, you've gotten something you didn't pay for.

One of the biggest reasons designers and shops hear for sharing is how expensive charts are; however, every chart that gets shared instead of purchased, is one step closer to another designer "retiring." The amount of money designers make per design sold is fairly low - in order to make enough money to stay in business or even to pay for materials to keep designing they have to sell a fairly large number of charts. The more copies that are "shared" the less they make, so they either have to raise the price of each chart or go out of business. By stealing charts, you are one of the biggest contributors to the price of charts being as high as they are.

These designs are not given away—even "Free Charts" -- that are given at Trunk Shows are copyrighted. These are used as an incentive by the shop owner and Rosewood Manor to help develop our businesses. Again, they cost money and time to produce, and sharing them is also a violation of copyright laws.

The copyright laws are there to protect my company, the shops and the industry. Every chart or patterns includes a copyright statement. If you are able to read the chart or pattern, then you can read the copyright statement.

No chart or pattern can be copied, reproduced as a finished item without the expressed written consent of Rosewood Manor.



**STOP COPYRIGHT ABUSE NOW**

- ❖ Do not scan or copy cover pages, photos, charts or instructions. This material is protected by copyright.
- ❖ Report abuse directly to the copyright holder. Not only will you be doing the right thing, you are assuring the continuation of creativity and vitality within the industry.
- ❖ When posting photos of completed work online (not scanned copies of the original photo) always cite the copyright holder, year of copyright and company name. Use a compressed resolution so others cannot sew the design by following your photo.
- ❖ Post links to industry professionals websites on your blog or albums.
- ❖ Don't post charts or finishing instructions, without permission, from the designer, even for "free" designs.
- ❖ Purchase charts and download electronic files from reputable authorized sources.
- ❖ Encourage other needle workers to save the industry by following the guidelines above.

needleworkdesigners@gmail.com

Sincerely,  
Karen Kluba  
Owner  
Rosewood Manor  
13531 Six Points Rd.  
Carmel, IN 46032

If you would like to read the above article for yourself, her website address is - [rosewoodxstitch.com](http://rosewoodxstitch.com)  
And if you would like to contact her, her Email address is - [Karen@rosewoodxstitch.com](mailto:Karen@rosewoodxstitch.com)

Besides being a member of the International copyright group, I am also a member of *The National NeedleArts Association* based in the States and they too, police copyright offenders and attend to the prosecutions. Their logo is -

**It's a copyright .... not your right to copy**



And now to some happier news ...

**CHRISTMAS ~ A REMINDER ~ CHRISTMAS**

|                                  |           |                    |
|----------------------------------|-----------|--------------------|
| <b>GALLERY DAYS &amp; DATES:</b> | Monday    | 3 December         |
|                                  | Fridays   | 7, 14, 21 December |
|                                  | Saturdays | 8, 15, 22 December |

**GALLERY HOURS:** Monday ~ 10am - 8pm  
Fridays ~ 10am - 4pm : Saturdays ~ 10am - 2pm

*Complimentary cup of tea or coffee and a piece of Christmas cake each day*

**GROUPS:** Specially catered for and are most welcome ~ Mornings : Afternoons : Evenings

*Please telephone to discuss arrangements. Thank you. Sheryllyn*

As for the dates when the Gallery will be closed over the Christmas / New Year period and the dates that the Gallery will be closed in 2013, these are -

*28 December : 4 January : 1 March : 8 March : 29 March : 21 June : 2 August : 25 October*