



NEEDLEWORK FINISHES AND OTHERS STILL WORKS IN PROGRESS

27 June 2026

Dear Needlework Friends,

Many hours of each day (sometimes all day) of this past month I have been sitting in my chair snuggled up in a cozy throw with a piece of needlework in my hands and so achieved such a lot. Sneak peeks or snippets of interest of my achievements are featured in this newsletter.

Firstly: ABC's & Flowers. Completely finished the stitching of the vertical option of this design. I have also designed a horizontal version. I had planned to stitch a model of this option, but at the moment I've heeded the many verbal protests of my close needlework friends and decided not to stitch the horizontal piece. We'll see! However, when the design is finally published, the cover image will be of the vertical piece only but the instructions will include both versions - that is, the vertical and the horizontal charts.



*Sherelyn's September Sampler
~ 2025 ~*

Secondly: Sherelyn's September Sampler ~ 2025. Finally finished the stitching of this design which I began last September and which should have been finished before Christmas last year. I have yet to write the instructions and design the layout of the pattern but the frame has been chosen and so now waiting on that. When I have the frame Keith can frame the needlework piece, I can photograph it and then the design can be printed and released. Whereas 2024's sampler colours were gold, mauve purples, cream and burgundy, the 2025 sampler colours are brethren blues, rose pinks, soft greens, cream and beige browns. Time now for me to chart my 2026 hand-drafted September sampler and begin stitching it. I am trying (ever hopeful) to be more organised this year.

Thirdly: Tis The Season. Finished three samples of a Christmas design that I created for Robyn's 'Mid Winter Christmas Celebration' event that she recently hosted over three days. The design is a small ornamental in the shape of a Christmas parcel tag that can be hung on a Christmas tree, a door handle or a cupboard knob, etc. and features a couple of reindeer and a Christmas tree. Also created matching thread drops. This design and the thread keeps are now available for purchase.

My new Mid-Winter Challenge: Christmas in July: Be super organised for Christmas by having one (or more) Christmas designs stitched and finished by the end of July. As per our Sampler Blessings Challenge - begin on the first day of the month and have it finished by the end of the month! Christmas design suggestions are included in this newsletter. I will sort out a stitching day in August for those of who would like some help with finishing your Christmas piece and advise the date in my next newsletter.

Many ladies are participating in the *Shades of Teal* six monthly project and I have been thrilled to receive images from some of them showing their progress. Some of these images are featured in this newsletter. Interestingly many of the participants have chosen a different hand-dyed silk thread to that used in the original stitched model and chosen stranded cotton thread colours that complement and are throughout their choice of silk thread colour.

Included with this newsletter are images of needlework pieces worked by friends in my stitching groups and some are of pieces I have worked and finally framed. I sincerely hope you enjoy reading this newsletter and are inspired by what you see.

Love & blessings, your needlework friend,

Sherelyn 



NEWSLETTER CONTENTS

~

New Products - Barberry Row

New Product - Finishing Fabric

New - Mid-Winter Christmas Challenge

Newsletter Subscriber Special

Design Spotlight

Gallery & Upcoming Events - Dates & Hours



♦ *New Products ~
Christmas Design & Thread Drop :
'Tis The Season'
from Barberry Row*

♦ *checked finishing fabric
for Project Bags & Needlework Smalls*

♦ *Mid-Winter Christmas Challenge*

New - Barberry Row Design & Thread Drops



Tis The Season
\$ 15.00



The perfect needlework accessory

~

Thread drops available as a pack.
Each pack contains 20 thread drops

\$ 15.00 per pack

Each thread drop is made with 300gsm card stock
and is ready for you to add your skein
of regular or over-dyed thread

On the back of each drop one can write
the thread type, colour name and/or colour number

Other Thread Drops available:

Ackworth Flowers : God Is Love : Sampler 2022 : Sampler 2023 : The Butterfly Sampler : The Orford Sampler



BARB 3007

~

Printed : \$ 15.00

PDF Download : \$ 10.00

~

Finished Size

2.7" x 3.8"

(on 32 count linen - Belfast : Flax)

Tis The Season

THREADS

~

Sampler Threads

Simply Shaker Sampler Threads

DMC Stranded Cotton

~

360 - Cranberry

7092 - Otter Creek

DMC - 815 & 3362

or

7100 - Ruby Slipper

DMC 3721

or

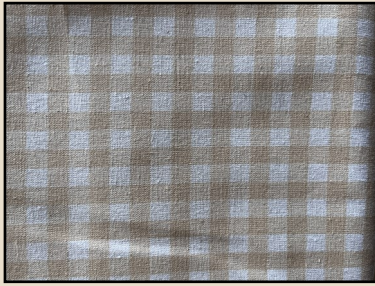
0140 - Blue Spruce

DMC 500



[SHOP - Sampler Threads & Simply Shaker Sampler Threads](#)

New: Finishing Fabric



Caramel Check - True colour similar to DMC 729

FINISHING FABRICS

New to the Gallery fabric
~
Suitable for lining a needlework project bag
or
as a backing fabric
for a needlework small or ornamental

FAT QUARTER ~ \$9.00

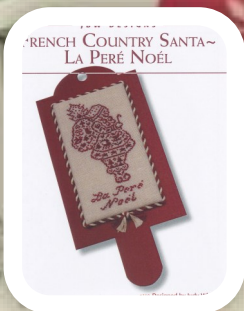
METRE ~ \$35.00



News: Mid-Winter Christmas Challenge

Christmas in July

Begin a Christmas design on the first day of the month and have it finished by the end of the month!
Stitch one of the designs in your stash or chose one of the Christmas design suggestions below



French Country - Santa
JBW 310 : \$ 22.50



Red Stockings I
JBW 310 : \$ 22.50



Red Stockings II
JBW 310 : \$ 22.50



Tidings of Joy
JBW 311 : \$ 22.50



Oh Christmas Tree
JBW 326 : \$ 25.00



Joyeux Noel
JBW 336 : \$ 22.50



Christmas in the Round
JBW 310 : \$ 25.00



Dashing Through The Snow
JBW 409 : \$ 25.00



A Danish Stocking
JBW 434 : \$ 25.00



Fleur de Noel
JBW 445 : \$ 27.50

Christmas in July

Begin a Christmas design on the first day of the month and have it finished by the end of the month!

A few more Christmas design suggestions



A Quaker Stocking
JBW 447 : \$ 25.00



A Christmas Tree Bauble
JBW 463 : \$ 25.00



Merry Christmas
JBW 464 : \$ 27.50



Reindeer Bauble
JBW 466 : \$ 25.00



Tis The Season
BARB 3007 : \$ 15.00

[SHOP - JBW DESIGNS](#)

OR

[ORDER - Email : Barberry Row](#)

REMINDER - THE GENTLE ART : Retiring Threads



~ Hanging by a Thread ~

A first for this company in over thirty years of providing beautiful overdyed threads for our stitching enjoyment.

Retirement of some of the less popular colours so that they can improve the quality and quantity of their well loved colours

~

RETIRING COLOURS

Kiwi	Mint Jubilee	Bluebell	Summer Meadow
Pineapple Sherbet	Cotton Candy	Lavender Potpourri	Jasmine
Dragonfly	Verdigris	Creekbed	Ragdoll
Autumn	Summer Showers		

Only a few of the retiring colours remaining in stock at the Needlework Gallery. Once they are gone ~ they are gone!



Pineapple Sherbet : Dragonfly : Verdigris : Creekbed : Ragdoll
Autumn : Summer Showers

Exclusive Price of \$3.50 valid until 31 July 2026

This offer not available on the website

ONLY available to our Barberry Row & Heirlooms Family newsletter subscribers

Please request via Email ... barberryrow@outlook.co.nz
with your details (name, address, phone number)

PROGRESS - Shades of Teal

Images of the progress by some of the ladies participating in this project
Thank you for sharing your progress.



Gail - Taradale, Napier
SNC 051 : Aegean Twilight



Mary - Hastings
SNC 991 : Thistle Garden



Sue - Twizel
SNC 083 : Finnegan's Fog



Joy - Havelock North
SNC 071 : Lavender Blues



PROGRESS & INSPIRATION

A few recent needlework finishes



Robyn P - Hastings
Fleur de Noel : JBW Designs



Robyn P - Hastings
30 Anniversary Stitches : Barberry Row

PROGRESS & INSPIRATION continued...

A few more recent needlework finishes



Robyn H - Napier
An Emblem of Love : With My Needle



Sherelyn - Taradale, Napier
Petite Lettres : JBW Designs



Melissa - Hastings
Autumn Harvest : JBW Designs

(without the black pussy cats!)



Sherelyn - Taradale, Napier
Fleur de Noel : JBW Designs



Sherelyn - Taradale, Napier
Restored flood damaged piece
Elizabeth Topon 1796 : GigiR Designs

SHOP - BARBERRY ROW.COM : OTHER DESIGNERS

PROGRESS & INSPIRATION continued...

Two new designs that will be available soon



ABC's & Flowers
(Vertical Version)



Sherelyn's September Sampler
~ 2025 ~



DESIGN SPOTLIGHT



Three designs published some time ago.
The Wedding Anniversary Series

Exclusive : Discount on these featured designs for a limited time

A thank you for reading the newsletter and being a part of the
Barberry Row & Heirlooms Needlework Family



A Pearl of Great Price
30 Years



More Precious Than Rubies
40 Years



Treasured As Pure Gold
50 Years

Exclusive Prices

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Each : Printed Design : \$ 18.00 / Each : PDF : \$ 13.00

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Exclusive Prices valid until 31 July 2026

Please order via Email with your details
(name, address, phone number)

Subject : July Design Spotlight Special

[EMAIL - Barberry Row](mailto:Barberry Row)

This special offer not available on the website



~ A Pearl of Great Price ~



FABRIC: Permin Linen - 28 count - Lambswool (#135) : 12" x 15" (31cm x 38cm)

THREADS: Silk 'n Colors by *The Thread Gatherer* - SNC 100 : Rose Blush

DMC Coton Perle - #12 : 712 - Cream

DMC Stranded Cotton - 712 : 840 : 3362 : 3363 : 3859

EMBELLISHMENTS: Mill Hill Petite Glass Beads - 40123 : Cream

Access Commodities - BDS 222 : Mother-of-Pearl Hearts (5)

STITCH COUNT: 56w x 96h

DESIGN SIZE: 3.75" x 6.5" (10cm x 17cm)

TECHNIQUES: Cross Stitch, Diagonal Satin Stitch, Satin Stitch, PINS & Backstitch



~ More Precious Than Rubies ~



FABRIC: Cashel Linen - 28 count - Antique White (#101) : 12" x 15" (31cm x 38cm)

or Brittney - 28 count - Antique White (#101) : 12" x 15" (31cm x 38cm)

THREADS: Silk 'n Colors by *The Thread Gatherer* - SNC 074 : In The Burgandy

Silken Pearl by *The Thread Gatherer* - SP10 00E : Ecru

DMC Stranded Cotton - 610 : 3345 : 3346 : Ecru

EMBELLISHMENTS: Mill Hill Antique Glass Beads - 03003 : Antique Cranberry

STITCH COUNT: 56w x 96h

DESIGN SIZE: 4" x 7" (10cm x 18cm)

TECHNIQUES: Cross Stitch, Diagonal Satin Stitch, Smyrna Cross & Backstitch



~ Treasured As Pure Gold ~



FABRIC: Permin Linen - 28 count - Sandstone (#021) : 12" x 15" (31cm x 38cm)

or Permin Linen - 28 count - Sandstone (#021) : 13" x 11.5" (33cm x 29cm)

THREADS: Silk 'n Colors by *The Thread Gatherer* - SNC 130 : Copper Rose

DMC Stranded Cotton - 610 : 712 : 3011 : 3012 : Ecru

EMBELLISHMENTS: Mill Hill Glass Beads - 40557 : Gold

STITCH COUNT: 56w x 96h / 68w 46h

DESIGN SIZE: 4" x 7" (10cm x 18cm) / 5" x 3.5" (13cm x 9cm)

TECHNIQUES: Cross Stitch, Diagonal Satin Stitch, Satin Stitch. Modified Star Stitch & Backstitch



NEWSLETTER SUBSCRIBER THANK YOU



SNC 083 - Finnegan's Fog
DMC Stranded Cotton - 924

*ONLY available to our
Barberry Row & Heirlooms Family newsletter subscribers*

~

Freebie Design ~ Pincushion #1

[EMAIL - to Request the design](#)

Threads ~ by *The Thread Gatherer*
available from *Heirlooms*

[VIEW - Silk 'n Colors & Silken Ribbons](#)

~ HOW TO ORDER ~

Exclusive offers ONLY available by personal request by email.

Email Subject : July Exclusive Offer

Other items, either personally request by email or order online via the website

PAYMENT OPTIONS

Website - Paypal. Payment required with the order.

Email - Internet Banking. An invoice will be sent to you with banking details.

Sorry - Internet Banking not an available option for overseas email orders. A Paypal Invoice will be sent.

Visit ~ HEIRLOOMS NEEDLEWORK GALLERY ~ Would LOVE to see you



Heirlooms Needlework Gallery

9 Cumberland Rise • Taradale • Napier

*Dates & Hours : 2nd & 4th Fridays of a month
11am - 3pm*

~

Other Times - Telephone or Text for an Appointment

Phone: 027 649 8817

Please do not leave a message



*You are welcome to stitch with me on the days that the gallery is open.
Bring your needlework project & your lunch. Tea & coffee available.*

UPCOMING EVENTS / DATES TO REMEMBER

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Heirlooms Needlework Gallery : Open & Stitch Day	Friday	10 & 24 July	11am - 3pm
HOME SWEET HOME *	Sunday	12 July	11am - 3pm
NATTER DAY	Sunday	26 July	11am - 3pm

* *Special Stitch Day for those stitching this project. Also open day for whoever would like to stitch their own project.*

IF YOU ARE IN THE AREA, YOU ARE ALWAYS WELCOME TO JOIN US FOR THESE IN-GALLERY EVENTS



*Thank you for being a part of our Barberry Row & Heirlooms Needlework Family
and your loyal support. Sincerely appreciated.*

Sherelyn

You are welcome to share this newsletter with a friend



P.S. A Little Housekeeping Thank you for your understanding

I WEAR ALL THE HATS

*(business owner & manager, accountant, retailer, designer, model stitcher, newsletter writer, webmaster, social media person, etc)
and too a wife, the keeper of our home and hostess on our numerous stitch days.*

Sherelyn

~

NOTES ~ ABOUT THE TELEPHONE

Due to being 'old school' a telephone to me is a tool for communication and not my constant companion
or my computer and therefore I do not receive emails on it

Mobile: 027 649 8817

Please let your call ring several times

If not answered, leave a text message & telephone again later if I have not returned your call.

Please DO NOT leave a telephone message

Office Phone: 06 844 0460

Is in my office and therefore it takes me some time to stop stitching, put my needlework down
and walk to the office.

I no longer rush as I don't want to be like my precious friend, Gigi.

She was rushing to answer her telephone and tripped, resulting in a broken hip and now has to have constant care.

NOTES ~ ABOUT EMAILS

I receive almost 20 emails every day.

It takes at least 10 minutes to read & reply, and in most cases print and file each one, especially if it is an order.
20 x 10 = 200 minutes. Over 3 hours of my day.

Please be patient with me. I am not as young and sprightly as I used to be. Also, see note below re orders *.

NOTES ~ ABOUT THE WEBSITE

The website does not show real time inventory but I try to keep it up to date

* As most of my days are fully occupied with designing and stitching these designs, I only attend to shipping orders one day a week.
Therefore, timeframe for sending an order may be one week from receipt of the order
and then of course there is a delivery time before it reaches its destination.

An automatic confirmation is sent when an order is placed. Please know I will be working on it and advice sent when it has been shipped.
If an order is *not* able to be completely supplied, notification will be sent by email.

Barberry Row

Needlework Designs



*... for fine needlework designs,
supplies & accessories
for the discerning needlewoman
to create beautiful
needlework pieces
that will become
the heirlooms of tomorrow*

Samplers ~ Antique Reproductions & Original Samplers ~ Our Passion

[WEBSITE - Barberry Row](#)

[EMAIL - Barberry Row](#)



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You are receiving this email as per your request or you purchased a product.
If you no longer wish to receive notification of special events or a copy of the Heirlooms newsletter, or my blog ramblings,
would you please advise, as only wish to inform and not offend.

Click here to [Unsubscribe](#)

Thank you
Sherelyn

